

COMPANY PROFILE

BRIDGING EUROPE & ASIA

International Development – Innovation – Strategic Connections



EURSIA CONNECTS THE AMBITIONS OF EUROPE AND ASIA, TRANSFORMING PROJECTS INTO INTERNATIONAL GROWTH OPPORTUNITIES

We support **SMEs, mid-sized companies, startups, investors, professional organisations and public institutions** in their international expansion, market entry and cross-border cooperation strategies.

Our approach combines market expertise, cross-cultural intelligence, innovation and strategic connections to create sustainable, high-value business opportunities.



OUR VALUES



CONNECT



ACTIVATE



PROPEL

EXPERTS

EURSIA is led by a management team with complementary expertise, united by a shared vision: building sustainable bridges between Europe and Asia.

Our ambition is to place people, trust and cross-cultural intelligence at the heart of every collaboration, strengthening the performance, long-term success and impact of international projects.



Christine Hang Nguyen

President - Co-founder

Christine NGUYEN is a French-Vietnamese entrepreneur specialising in international business development and economic relations between Europe and Asia.

With over 20 years of experience, she supports companies, startups and institutions in defining and implementing their growth, innovation and international expansion strategies, with particular expertise in the **French and Vietnamese markets**.



Philippe Denis

Managing Director - Co-founder

Philippe DENIS is an aeronautical engineer and entrepreneur specialising in innovation, technology development and international cooperation.

A former pilot and airline operations director, he brings over 20 years of experience in aviation, complex project management, the development of solutions such as KARDEX, and the digital transformation of organisations.



Bertrand Bazzoli

Sales Director

A graduate of a US institution, Bertrand BAZZOLI brings nearly 12 years of experience in business development and market management across **the EMEA region**.

His expertise in international trade, in-depth market knowledge and operational discipline enable him to build strong and sustainable partnerships. At EURSIA, he supports commercial growth and the promotion of exceptional products through an approach based on trust, traceability and excellence.



STRATEGY & CONSULTING

- Market entry strategy and business expansion
- Targeted business prospecting & partner identification
- Strategic B2B matchmaking between Europe and Vietnam

TECHNOLOGY & INNOVATION

- KARDEX aerospace tracking and traceability solutions
- Artificial Intelligence (AI)
- Digital Transformation
- Industry 4.0
- Open Innovation

EVENTS & NETWORKING

- Conferences
- Economic Forums
- Business Networking Events
- Institutional Events
- Brand and Regional Promotion

OUR SERVICES



WHY EURSIA?



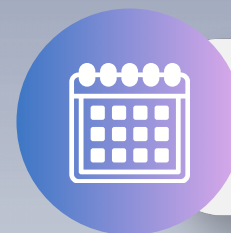
Bicultural expertise: France–Vietnam



Global Business Network



Pragmatic, results-driven approach



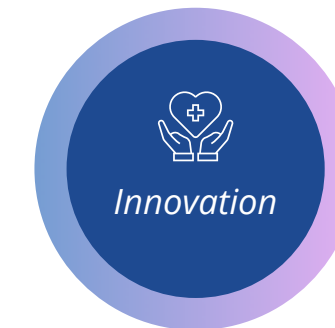
Expertise in Corporate Event Management



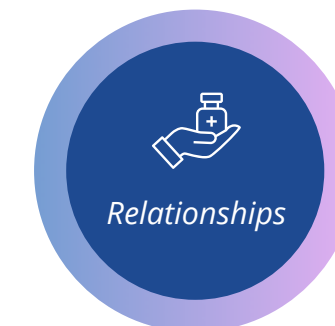
Sustainability



Excellence



Innovation



Relationships

Experts

Companies

Institutions

CCI

Investors

Universities

Startups





CCI FRANCE VIETNAM

ORGANIZED BY CCI FV

EU - VIETNAM NETWORKING EVENT

CONNECTING EUROPE, VIETNAM AND GLOBAL INNOVATION ECOSYSTEMS

INTERNATIONAL STARTUPS • INVESTORS • CORPORATES • BUSINESS LEADERS

NOVEMBER 04, 2025

3rd Floor, Grand Mercure

GRAND MERCURE HANOI

30 Cat Linh, Dong Da, Hanoi, Vietnam

MEET

Investors, Corporates & Decision Makers

DISCOVER

International Startups & Innovative Solutions

BUILD

Strategic Partnerships & Business Opportunities

EXPAND

Your Network in Vietnam, Europe & Beyond

GROW TOGETHER

Co-innovate for sustainable growth and global impact

ORGANIZED BY

CCI FRANCE VIETNAM

EUROPEAN CLUSTER COLLABORATION PLATFORM

European Commission

IN PARTNERSHIP WITH

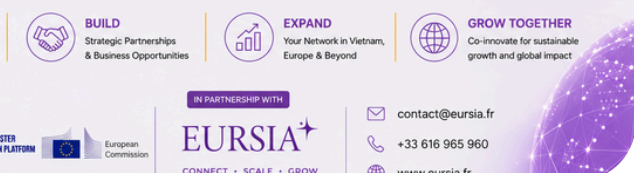
EURSIA

CONNECT • SCALE • GROW

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TÊT 2026

APCV

LE VOYAGE DES SAVEURS

31/01/2026

MAIRIE 19^e ARRONDISSEMENT PARIS

APCV

mairie 19^e



and much more to discover...



EURSIA

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CONFÉRENCE IA

CONNECTER – PARTAGER – CONSTRUIRE DURABLEMENT

Un rendez-vous d'exception pour échanger, s'inspirer et bâtir les partenariats de demain.

16 MAI 2026

09:00 – 18:00

NOVOTEL PARIS PORTE DE VERSAILLES

4 Av. de la Porte de la Plaine, 75015 Paris, France

DES INTERVENANTS INSPIRANTS

DES ÉCHANGES RICHES ET CONCRETS

DES ÉPOURTUNITÉS POUR L'AVENIR

ENSEMBLE, CRÉONS DES LIENS QUI ONT DU SENS.



EURSIA

CONNECT • SCALE • GROW

PARIS FASHION WEEK

FASHION • BUSINESS • INNOVATION

CONNECTING FASHION, CULTURE & GLOBAL MARKETS

PARIS, FRANCE

7 MAR 2026

GLOBAL NETWORK

EXCLUSIVE OPPORTUNITIES

BRAND VISIBILITY

INNOVATION & TRENDS



Ready to develop your business internationally?

Contact EURSIA SAS!

Market Expansion • Innovation • Business Development • Event Management



EURSIA Consulting & Global Events

International Business Development & Global Events

Your trusted partner for accelerating projects between France, Europe, and Vietnam.

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