EURSIA

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COMPANY PROFILE

BRIDGING EUROPE & ASIA

International Development – Innovation – Strategic Connections



EURSIA SAS - RCS Melun 988 681 276 – SIRET : 98868127600016 - N° TVA : FR53988681276

EURSIA IS A FRANCE-BASED COMPANY SPECIALIZING IN INTERNATIONAL BUSINESS CONSULTING, BUSINESS DEVELOPMENT, AND PREMIUM CORPORATE EVENT MANAGEMENT.

We support SMEs, mid-sized companies, startups, investors, international corporations, and institutions in their market expansion, business establishment, commercial representation, and cross-border cooperation.

Through our cross-cultural expertise, international network, and tailored approach, we transform connections into sustainable business opportunities and exceptional experiences.

With a strong presence in France and extensive expertise in France–Vietnam business relations, EURSIA connects partners across European, Asian, and global markets.

Connecting Global Markets Through Business, Culture & Events.

OUR EXPERTISE

EURSIA CONSULTING

Conseil stratégique, accès aux marchés, développement commercial, représentation locale et partenariats B2B.

EURSIA GLOBAL EVENTS

Conception et coordination de conférences, salons professionnels, événements corporate premium, MICE, galas et expériences VIP sur mesure.

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EXPERTS

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EURSIA is led by a management team with complementary expertise, united by a shared vision: building sustainable bridges between Europe and Asia.

Our ambition is to place people, trust and cross-cultural intelligence at the heart of every collaboration, strengthening the performance, long-term success and impact of international projects.



Christine Hang Nguyen

President - Co-founder

Christine NGUYEN is a French-Vietnamese entrepreneur specialising in international business development and economic relations between Europe and Asia.
With over 20 years of experience, she supports companies, startups and institutions in defining and implementing their growth, innovation and international expansion strategies, with particular expertise in the French and Vietnamese markets.



Philippe Denis

Managing Director - Co-founder

Philippe DENIS is an aeronautical engineer and entrepreneur specialising in innovation, technology development and international cooperation.
A former pilot and airline operations director, he brings over 20 years of experience in aviation, complex project management, the development of solutions such as KARDEX, and the digital transformation of organisations.



Bertrand Bazzoli

Sales Director & Business Partner

A graduate of a US institution, Bertrand BAZZOLI brings nearly 12 years of experience in business development and market management across the EMEA region.
His expertise in international trade, in-depth market knowledge and operational discipline enable him to build strong and sustainable partnerships.
At EURSIA, he supports commercial growth and the promotion of exceptional products through an approach based on trust, traceability and excellence.

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OUR SERVICES

STRATEGY & CONSULTING

- Market entry strategy and business expansion
- Targeted business prospecting & partner identification
- Strategic B2B matchmaking between Europe and Vietnam

TECHNOLOGY & INNOVATION

- KARDEX aerospace tracking and traceability solutions
- Artificial Intelligence (AI)
- Digital Transformation
- Industry 4.0
- Open Innovation

EVENTS & NETWORKING

- Conferences
- Economic Forums
- Business Networking Events
- Institutional Events
- Brand and Regional Promotion

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WHY EURSIA ?

- Bicultural expertise: France–Vietnam
- Global Business Network
- Pragmatic, results-driven approach
- Expertise in Corporate Event Management

Sustainability

Excellence

Innovation

Relationships

Experts

Companies

Institutions

CCI

Investors

Universities

Startups

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and much more to discover...

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Ready to develop your business internationally?
Contact EURSIA SAS!

Market Expansion • Innovation • Business Development • Event Management



EURSIA Consulting & Global Events
International Business Development & Global Events
Your trusted partner for accelerating projects between France, Europe, and Vietnam.

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